



WOODWAY®

ABOUT WOODWAY

WOODWAY is a global organization built on the efforts and commitment of dedicated professionals.

Our purpose is to manufacture products and provide service that exceeds our customers' expectations through continuous improvements in quality and design.

Our focus is on building lasting customer relationships that will endure For The Long Run®.



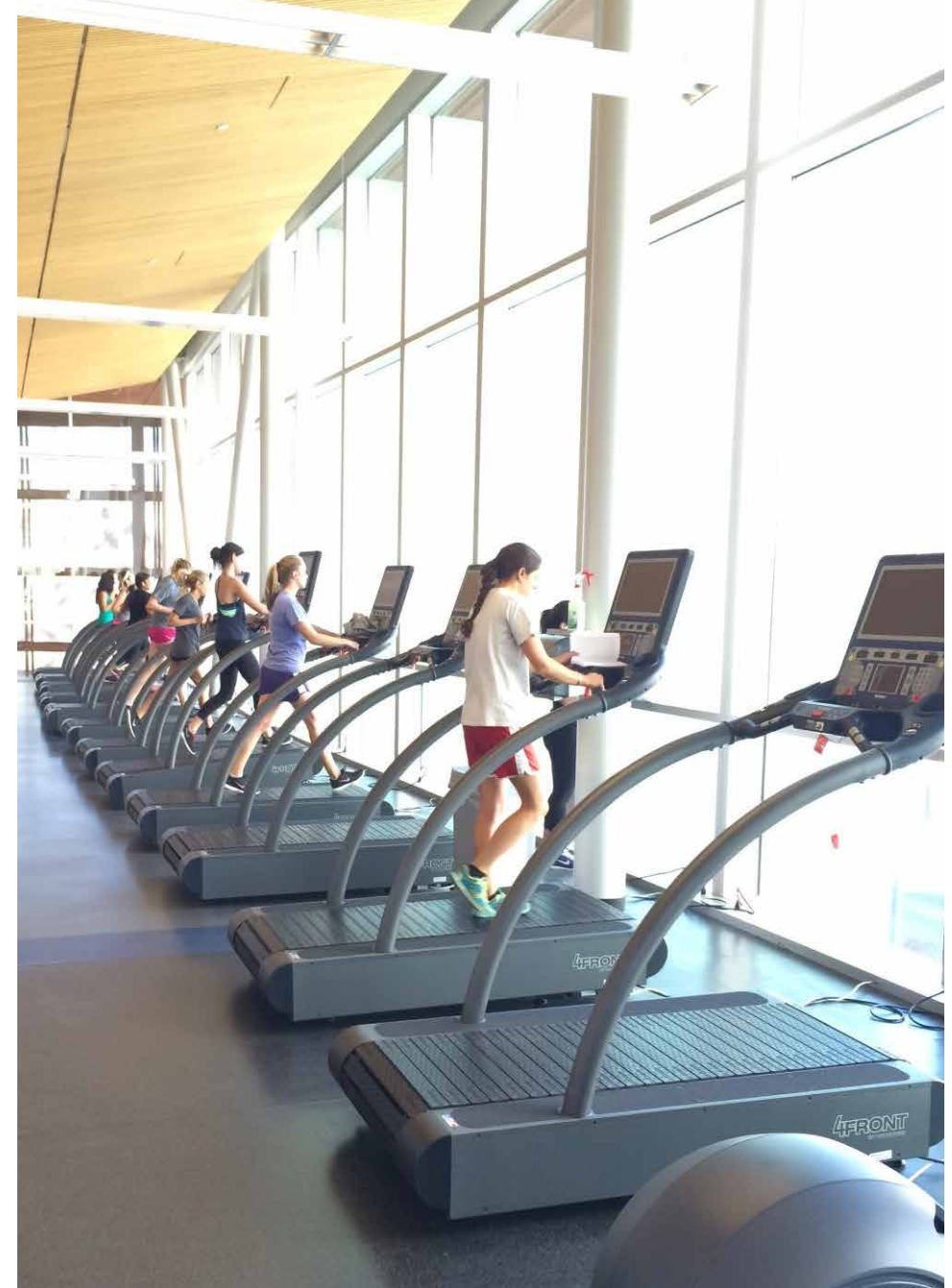
THE WOODWAY NAME

In 1975, WOODWAY GMBH was founded in Weil am Rhein, Germany. The name "WOODWAY" is derived from the German "Waldweg" (Wald = Wood and Weg = Way) – the feel of running on a soft pine needle covered path in the forest.



OUT OF THIS WORLD

WOODWAY was selected to produce the physical treadmill base used in the COLBERT (T2), which is a NASA project implemented to place a treadmill system on the International Space Station. WOODWAY's patented treadmill design meets the unique requirements of the space station as well as the health needs of the astronauts.



HEALING ONE STEP AT A TIME

WOODWAY's highly specialized line of medical treadmills have been the preferred choice of medical specialists for decades, specifically engineered for physical therapy, cardiology rehabilitation, bariatric, and any other rehabilitation application.

THE ORIGINAL NON-MOTORIZED TREADMILL

Since 2009, the CURVE treadmill has been a staple in performance facilities world-wide for training athletes of various skill levels. From walkers to elite athletes, the CURVE allows users to run at any pace while burning up to 30% more calories using zero electricity.

THE WOODWAY DIFFERENCE

THERE IS WOODWAY AND THEN THERE ARE CONVENTIONAL TREADMILLS.

WOODWAY treadmills feature revolutionary technology that provides users with an experience unlike any other. WOODWAY engineers set out to develop a safe and comfortable running surface for users that reduce shock on the body but also reduces the friction and wear associated with the conventional conveyor belt style. A system so durable it runs reliably year after year, saving more on energy costs than any other treadmill and is so comfortable you can even run on it barefoot.



SHOCK REDUCING SLAT BELT RUNNING SURFACE

Comprised of numerous individual shock-absorbing slats that have been scientifically proven to reduce harmful shock to joints, muscles, and connective tissue, the running surface can absorb more than 150,000 miles of usage without a single belt change.



NO-SLIP DRIVE PULLEYS & BELT

Designed to provide accurate speed, the toothed belt and drive, together with numerous guide rollers, assure the belt will not stretch or slip. No need to adjust or tension, ensuring accurate speed readouts with every workout.



LOW FRICTION BALL BEARING TRANSPORTATION SYSTEM

Every treadmill features two bearing rails that allows the running surface to glide seamlessly along the frame, nearly eliminating friction and the resulting wear which leads to a longer life and significant electrical savings.

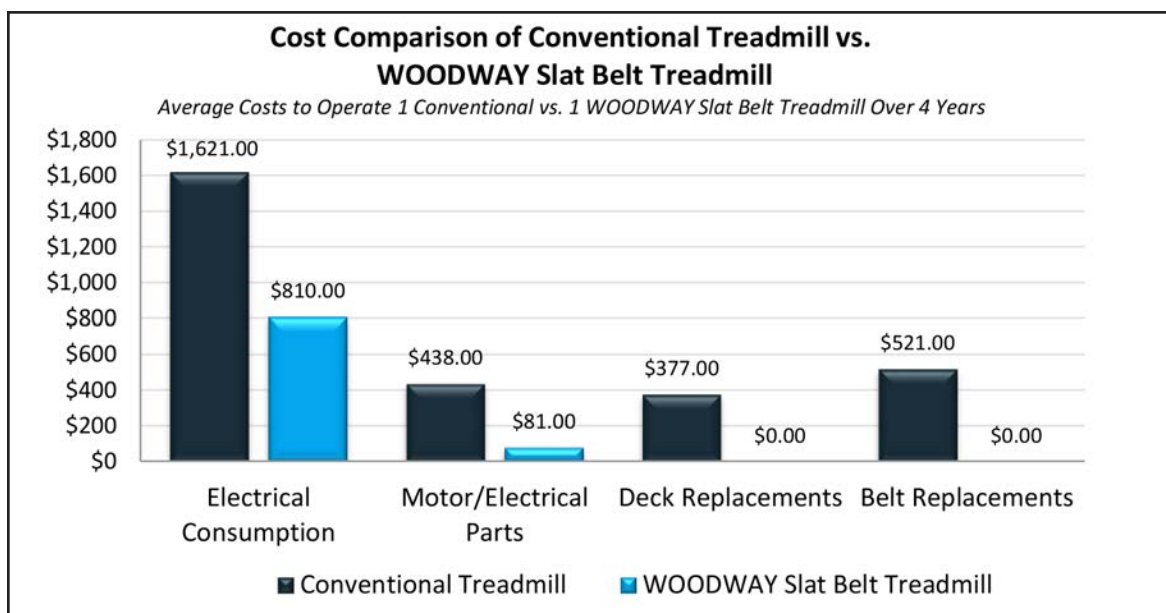


EXPERIENCE THE BEST

Many of the features that make WOODWAY treadmills more comfortable also make them more durable.

Unlike most conventional treadmills you see with a conveyor belt style running surface made from standard thin PVC, nylon, and cotton, WOODWAY treadmills feature a unique running surface of vulcanized rubber. This allows our running surface to last for more than 150,000 miles, roughly ten times longer than the belt of an average treadmill.

Each treadmill is designed to create significantly less friction and wear, resulting in a belt that will never need tracking adjustments and you will never have to wax or flip a deck because there isn't one. These efficiencies can translate into \$300 - \$800 in electrical costs, maintenance, and/or replacement parts for each year, per treadmill, in a high use environment.



** Study conducted by Major University Recreational Department*





FOR THE LONG RUN

Fully equipped with a galvanized steel frame capable of supporting up to 800 lbs, WOODWAY treadmills are built to last.

Only WOODWAY offers a true zero start and doesn't necessitate a heavy-duty motor to counter the friction problem created by the inefficient design of conventional treadmills.

In addition to less wear and tear on components, WOODWAY's unique design is also more efficient, requiring about 50% less electricity to operate. The combination of maintenance and electrical savings result in a lower Total Cost of Ownership with less downtime in comparison with conventional treadmills. WOODWAY's are the ideal cardio solution For The Long Run®.

Typical Cost Comparison Of WOODWAY vs. Conventional Treadmill In A Commercial Facility Over 5 Year Period

	WOODWAY Slat Belt Treadmill	Conventional Treadmill
Electricity Costs <i>*195 lb. Male - 5 mph -up to 12 hrs. Per day -365 days yr. **(U.S. Bureau of Labor Statistics Commercial Rates 11.3¢ per kWh Atlanta area March 2012)</i>	\$511.05 <i>*(\$102.21 yr. * 5 yr.) **Based on independent WOODWAY research</i>	\$ 1,058.45 <i>*(\$211.69 yr. * 5 yr.) **Based on independent WOODWAY research</i>
Belt/Deck Replacements <i>*Approx. Average costs associated with purchase price of parts</i>	\$ 0	Belt \$240.00 <i>(2 * \$120.00)</i> Deck \$240.00 <i>(1 * \$240.00)</i>
Maintenance/Adjustments <i>*(Factors belt and deck changes, tensioning, adjustments)</i>	\$ 0	\$ 1,200.00 <i>(\$ 20.00 per month * 60)</i>
Total Cost to Operate & Maintain for 5 Years	\$ 511.05 <i>*(60 months)</i>	\$ 2,738.45 <i>*(60 months)</i>
Less Buy-Back - End Value <i>*WOODWAY USA guarantees 20% buy-back up to 5 years</i>	-\$2,000.00 <i>*(20% of purchase price estimated at \$ 10,000.00)</i>	-\$ 300.00 <i>*(Average conventional tread value)</i>

PROSMART TOUCHSCREEN

IT'S NO LONGER JUST ABOUT A WORKOUT,
IT'S ABOUT THE EXPERIENCE

WOODWAY's new ProSmart Touchscreen display is changing the face of fitness for all. Combining expertise and ingenuity the ProSmart is a revolutionary training console designed to enhance user experience and create a one-of-a-kind workout catered to an individual's fitness goals.

By designing, building, and uploading customized, goal-oriented workouts for every individual user, the ProSmart provides a new means of training with its smart programs. It makes group training easy too, with remote function control and 3rd party asset management. Facilities can even tailor the display with their brand colors and logos to fit their club or team.

The ProSmart will keep users entertained even when training alone, with the ability to stream realistic outdoor and video game run simulations will have users forgetting they are on a treadmill altogether.



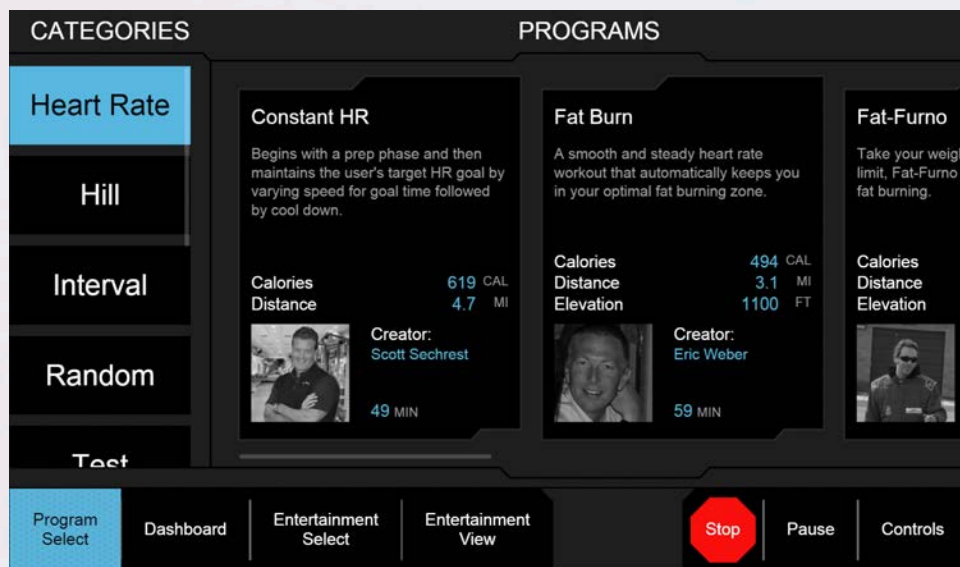
DEVICE SPECIFIC RESERVATIONS

DIGITAL HEART RATE



SMART PROGRAMS

USER GENERATED WORKOUTS



3RD PARTY ASSET MANAGEMENT

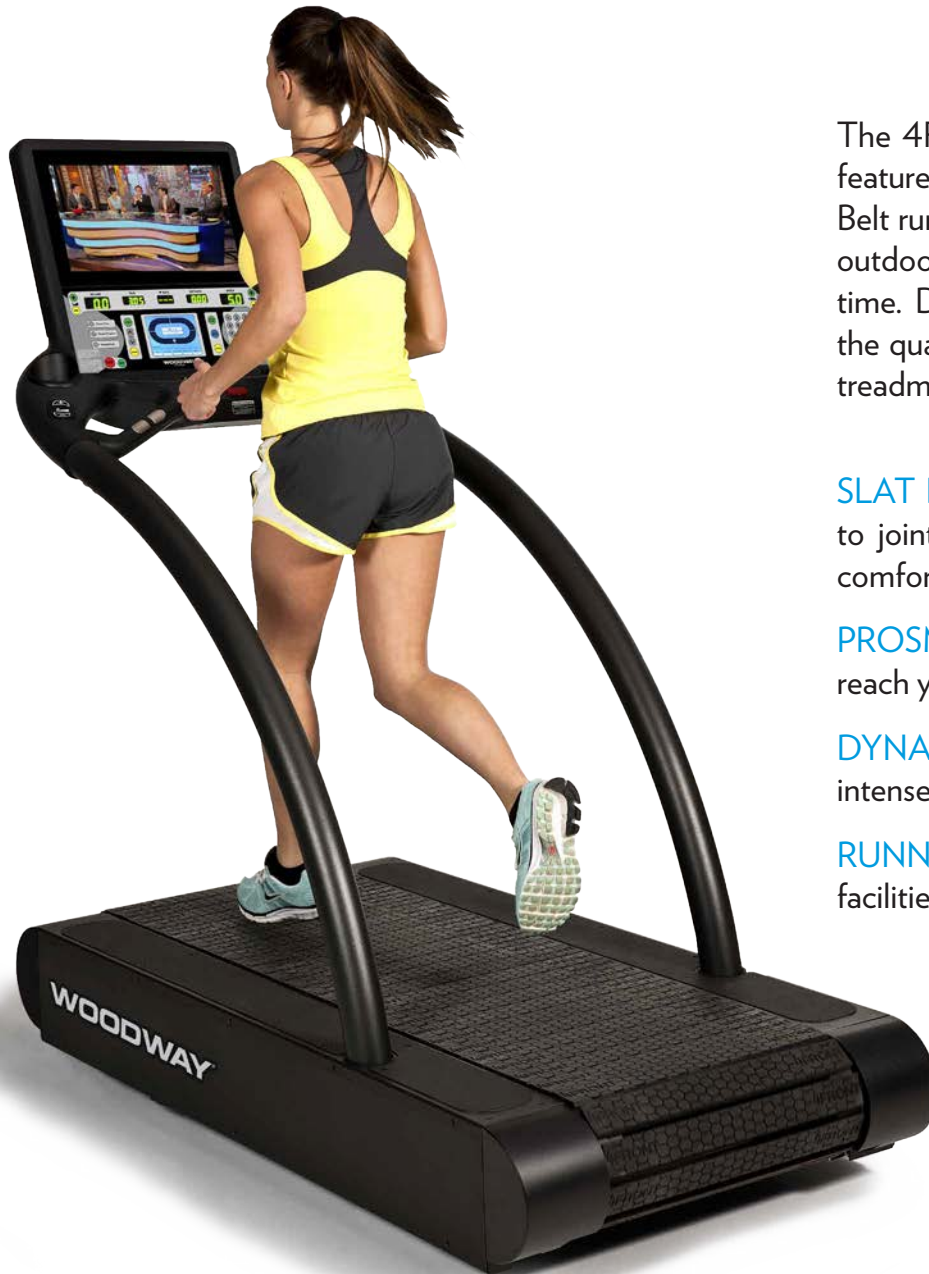
CUSTOMIZATION



REAL RUN VIDEO STREAMING



4FRONT



The 4FRONT treadmill is the next generation in a long line of products that feature the exceptional comfort and versatility of WOODWAY's unique Slat Belt running surface. The 4FRONT was designed to mimic the feel of running outdoors and to provide the user with a dynamic and low impact workout every time. Distance runners, recreational runners, and walkers alike can appreciate the quality and innovation that sets the Woodway 4Front apart from any other treadmill.

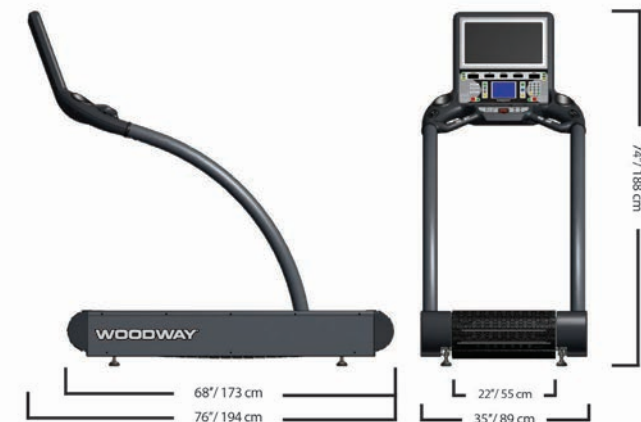
SLAT BELT TECHNOLOGY - Scientifically proven to reduce harmful shock to joints, muscles, and connective tissues allowing for a smoother and more comfortable run.

PROSMART TOUCHSCREEN - Train smarter, customize your workout, and reach your goals with the revolutionary ProSmart training console.

DYNAMIC MODE - Disengage the motor and switch up your routine for an intense and powerful workout.

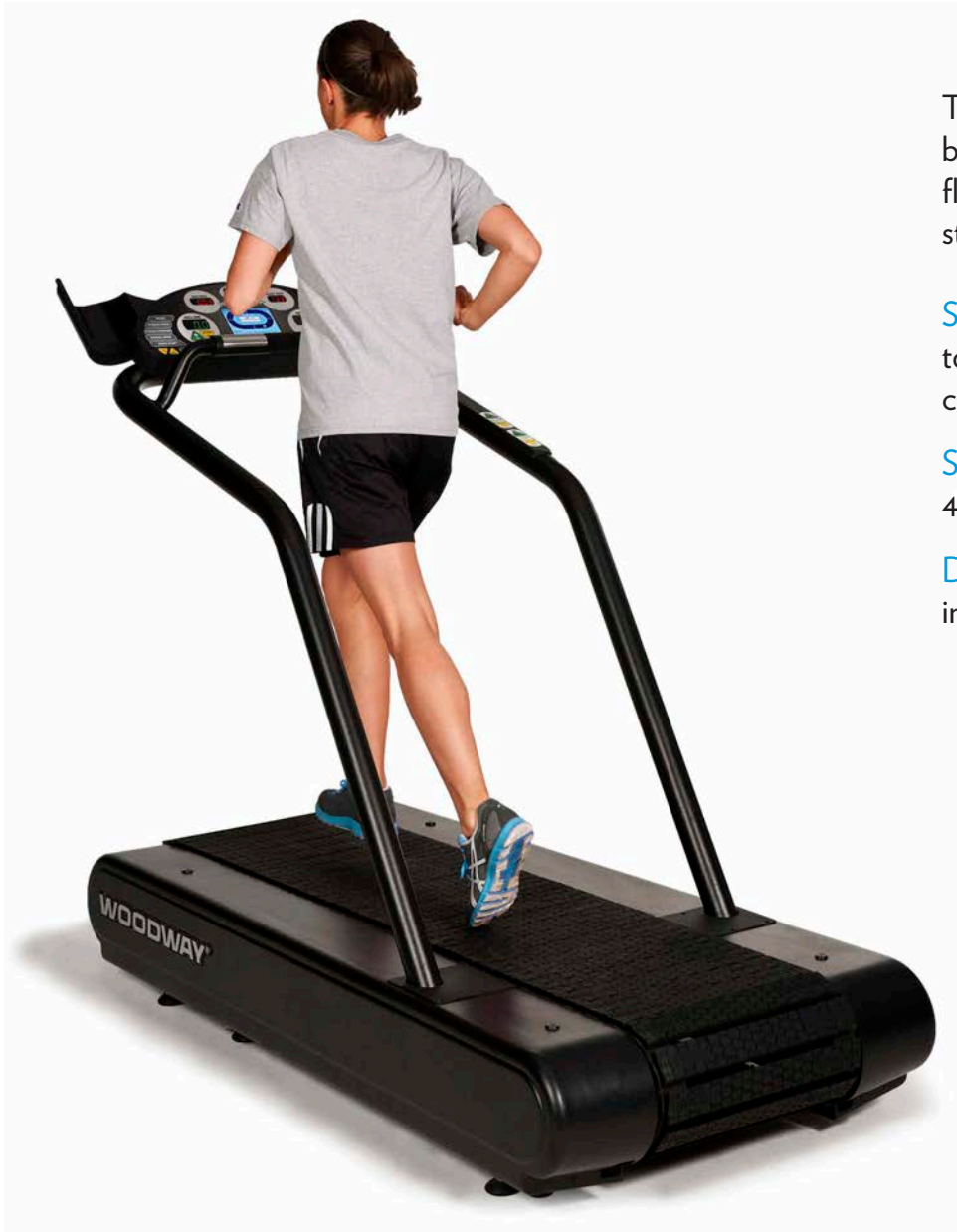
RUNNERS CHOICE - The 4Front can be seen in many of the world's top fitness facilities and classes for its commitment to excellence and dependability.

SPEED: 12.5 MPH INCLINE: 15%





MERCURY

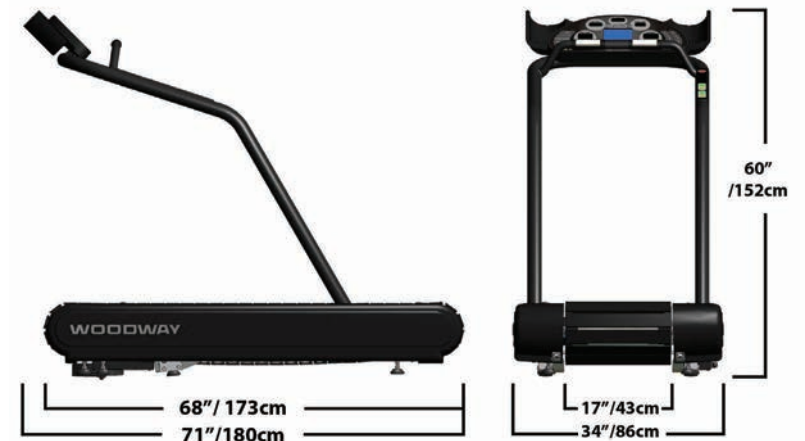


The MERCURY treadmill is the perfect space saver that still gives you every benefit of a full-size 4FRONT. **Narrower in width**, the MERCURY will save you floor space while still delivering supreme comfort and natural movement without stress on the joints.

SLAT BELT TECHNOLOGY - Scientifically proven to reduce harmful shock to joints, muscles, and connective tissues allowing for a smoother and more comfortable run.

SPACE SAVER - The Mercury is a smaller version of our popular model, the 4Front, allowing for more space or more treadmills, whichever you prefer!

DYNAMIC MODE - Disengage the motor and switch up your routine for an intense and powerful workout.



SPEED: 11 MPH INCLINE: 15%

“

As one of the largest institutions in the country, with thousands of users each day, the Woodway Treadmills have exceeded our expectation in terms of performance, maintenance, and longevity. The soft and smooth feel of the Mercury treadmill is appreciated by our long-distance runners, recreational runners, and walkers alike. Solid construction means maintenance is very minimal to nonexistent allowing us to provide our students, faculty, and staff what we would consider the best treadmill in the industry.

”

Lisa Lemler

Assistant Department Director
University Of Minnesota



PATH



SPEED: 11 MPH INCLINE: 15%

The PATH treadmill is a lot like the 4FRONT in that it has many of the same qualities and luxuries you've come to expect from a WOODWAY, however, **shorter in length**, the PATH will save you floor space while still delivering the same big results.

SLAT BELT TECHNOLOGY - Scientifically proven to reduce harmful shock to joints, muscles, and connective tissues allowing for a smoother and more comfortable run.

SPACE SAVER - The Path is a shorter version of our popular model, the 4Front, allowing for more space or more treadmills, making it a good choice for universities, studios, and residential settings.

DYNAMIC MODE - Disengage the motor and switch up your routine for an intense and powerful workout.





PRO



Don't let a basic treadmill limit your training. The PRO treadmill provides ample space for any athlete of any size, along with a specialized handrail configuration for quick and easy on-off intervals. Train your body's endurance and agility with the PRO's superior speeds and elevation levels.

SLAT BELT TECHNOLOGY - Scientifically proven to reduce harmful shock to joints, muscles, and connective tissues allowing for a smoother and more comfortable run.

HIGHER, FASTER - The Pro treadmill comes standard a standard elevation of 25% and speeds of 15 mph with even higher speed options available if desired.

WIDER RUNNING SURFACE - Measure performance and provide feedback during training with an extra wide running surface allowing for improved training and mobility.

CONFIGURED HANDRAILS - For convenient on-off access during training.



SPEED: 15 MPH INCLINE: 25%



PRO XL



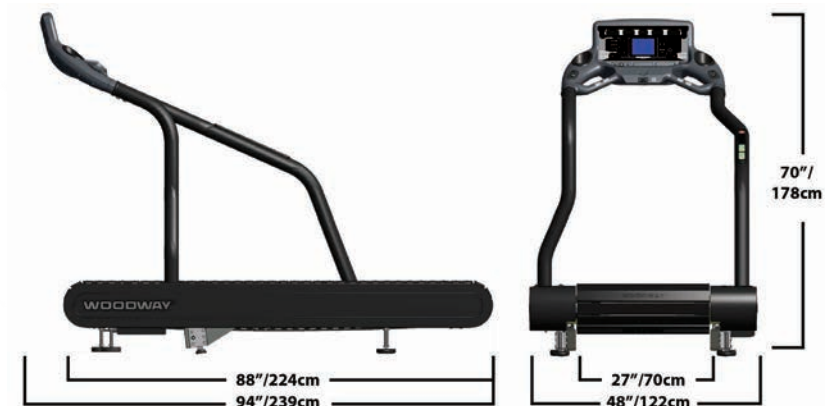
The PRO XL treadmill is an absolute must for any human performance training centre. With accurate speeds for testing, reliability, ample running space, and peak elevation levels, the PRO XL has the ability to handle some of the world's most powerful and elite athletes. Engineered with results in mind, this treadmill can handle any challenge thrown its way.

SLAT BELT TECHNOLOGY - Scientifically proven to reduce harmful shock to joints, muscles, and connective tissues allowing for a smoother and more comfortable run.

HIGHER, FASTER - The Pro XL treadmill comes standard a standard elevation of 25% and speeds of 15 mph with even higher speed options available if desired.

WIDER AND LONGER RUNNING SURFACE - Measure performance and provide feedback during training with an extra-large running surface allowing for improved training and mobility.

CONFIGURED HANDRAILS - For convenient on-off access during training.



SPEED: 15 MPH INCLINE: 25%

“Having been involved in both fitness and athletics over the past 20 years, I have seen many different treadmills and heard many different claims, but WOODWAY actually “walks the talk” when it comes to providing a top-of-the line product.

Here, at the NSCA Performance Center, we have a variety of WOODWAY models to suit our needs.

The PRO XL, FORCE, AND DESMO (4FRONT) treadmills give us several different options to suit the variety of athletes we train from tactical officers to Division 1 college athletes.

I highly recommend WOODWAY treadmills to anyone looking for an asset with training athletes.”



Scott Caulfield, CSCS, *D, RSCC
Head Strength Coach &
Performance Center Manager
National Strength and Conditioning Association



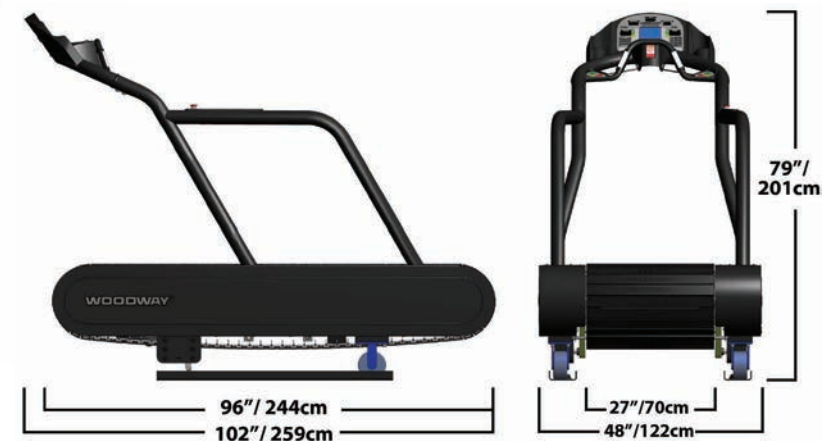
ELG



The ELG treadmill is one of *the industry's fastest treadmills*. At 25 mph, this treadmill was built for speed and over-speed progressions as well as uphill and downhill training. The ELG features a large incline range, from -5% to a max elevation of 35%. This treadmill was built with the serious athlete in mind.

SLAT BELT TECHNOLOGY - Scientifically proven to reduce harmful shock to joints, muscles, and connective tissues allowing for a smoother and more comfortable run.

BUILT LIKE A TANK - 96" in length with speeds of up to 25mph and an elevation up to 35%, the ELG is built to take on even the toughest of athletes in the most extreme conditions.



SPEED: 25 MPH INCLINE: -5% - +35%

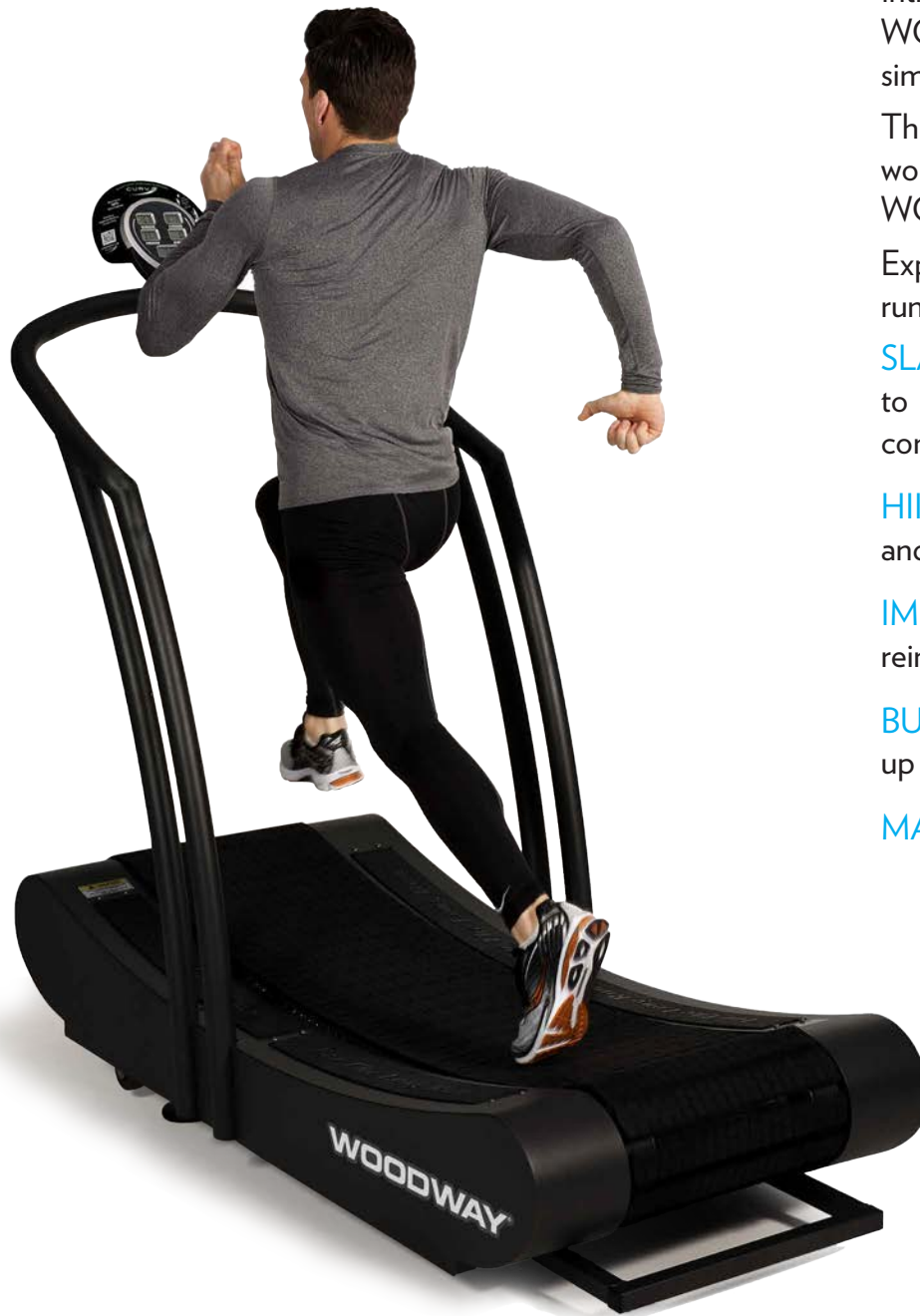
FIT SPEED
Athletic Performance

**Fit Boost
NUTRITION**

FIT SPEED
"Equipment doesn't work. It grows. It adapts. It evolves. It's the only way to stay ahead."



CURVE



Introduced in 2009 by industry experts with over 40 years of experience, the WOODWAY CURVE treadmill was the first of its kind to provide users with a simple tool used to deliver powerful and complex results.

This original non-motorized treadmill will offer your members a one-of-a-kind workout requiring zero electricity and no motor. Don't let imitations fool you, the WOODWAY difference is what keeps members coming back.

Experience true freedom and even improve running form on the unique curved running surface that is only achieved because ***you are the motor***.

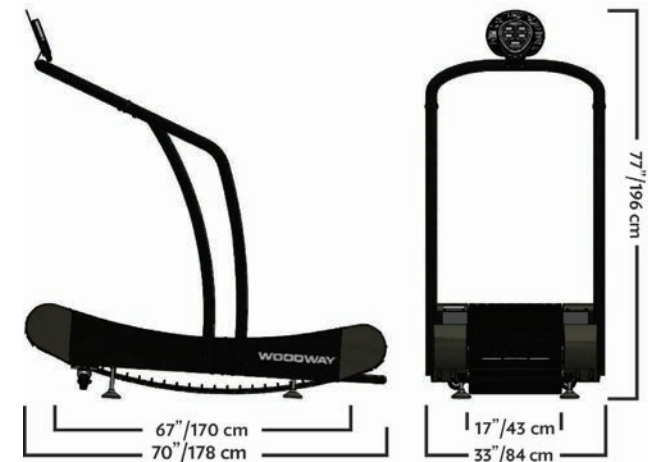
SLAT BELT TECHNOLOGY - Scientifically proven to reduce harmful shock to joints, muscles, and connective tissues allowing for a smoother and more comfortable run.

HIIT - No need to wait for the belt to slow down as the Curve makes for quick and easy on-off interval training.

IMPROVE FORM - The curved surface naturally improves posture and reinforces proper running and walking mechanics as you propel the belt.

BURN MORE - The CURVE treadmill challenges the entire body while burning up to 30% more calories than any traditional motorized treadmill.

MAX SPEED - Reach your max speed in less than 5 seconds.



NON-MOTORIZED / NO MAX SPEED



CURVE TRAINER



NON-MOTORIZED / NO MAX SPEED

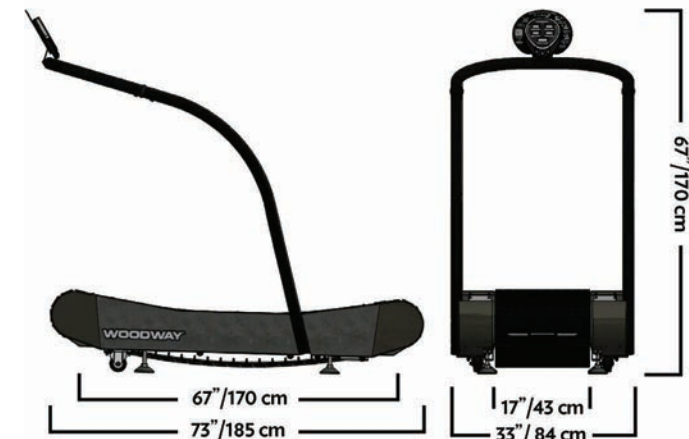
Like the CURVE treadmill, the CURVE TRAINER is also completely non-motorized. However, the CURVE TRAINER was constructed with a lower incline base designed with health club users in mind that are looking to build endurance and increase stamina in a more controlled setting. The CURVE TRAINER provides users with the ability to maintain an efficient pace, allowing for repeatability and longer duration workouts.

SLAT BELT TECHNOLOGY - Scientifically proven to reduce harmful shock to joints, muscles, and connective tissues allowing for a smoother and more comfortable run.

SMALL GROUP TRAINING - Easily pick up and move the CURVE TRAINER to any desired area within a small group setting for quick “stop and go” training.

ECO-FRIENDLY - The CURVE TRAINER is a completely “green” treadmill requiring zero electricity.

PERFECT PACE - Great for walkers and joggers, the CURVE TRAINER allows you to set a pace and maintain it.





CURVE XL



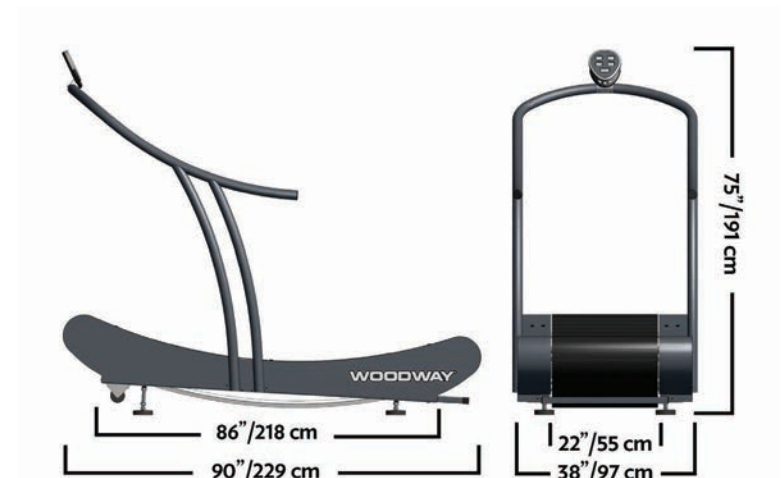
Favoured among many professional sports training rooms, the CURVE XL treadmill is like the CURVE, but built to offer a wider and longer running surface for taller and larger athletes. Never let the size of a treadmill limit your training or your gait mechanics.

SLAT BELT TECHNOLOGY - Scientifically proven to reduce harmful shock to joints, muscles, and connective tissues allowing for a smoother and more comfortable run.

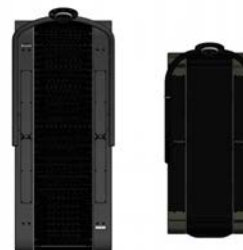
NO SIZE LIMIT - Extra-large running surface with all the same great functionality and benefits as the regular CURVE treadmill.

ECO-FRIENDLY - The CURVE XL is a completely “green” treadmill requiring zero electricity.

IMPROVE FORM - The curved surface naturally improves posture and reinforces proper running and walking mechanics as you propel the belt.



NON-MOTORIZED / NO MAX SPEED



Curve XL Curve

DIMENSIONS	CURVE	CURVE XL
Width	33" (84 cm)	38" (97 cm)
Length	70" (178 cm)	90" (229 cm)
Height	77" (196 cm)	75" (191 cm)
Running Surface	17" W x 67" L (43 x 170 cm)	22" W x 86" L (56 x 218 cm)

FORCE



The FORCE treadmill is a non-motorized, stationary, sport loading platform designed specifically for speed, acceleration, and athletic performance training.

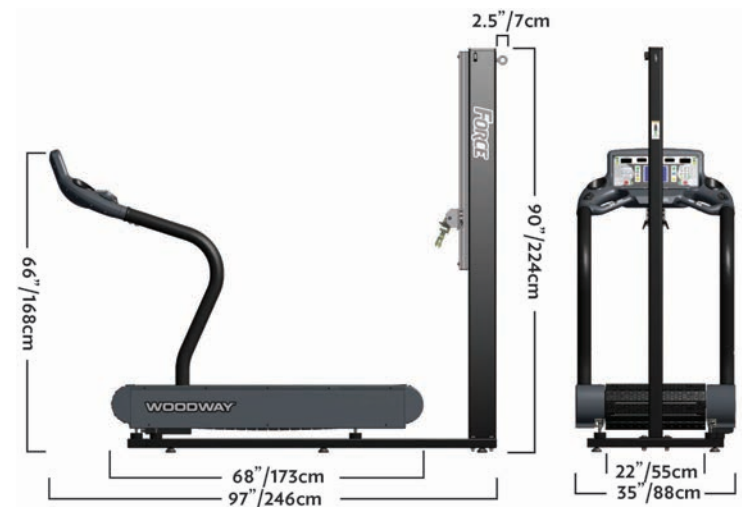
With an electro-magnetic braking system built in, this performance treadmill is designed to increase resistance and push athletes to their limits safely and in the proper biomechanical position.

Equipped with an adjustable harness and varying levels of resistance, the FORCE is a dynamic training tool for all athletes looking to improve quickness, power, and anaerobic endurance.

SLAT BELT TECHNOLOGY - Scientifically proven to reduce harmful shock to joints, muscles, and connective tissues allowing for a smoother and more comfortable run.

RESISTANCE - The self-propelled belt forces users to work harder and can add anywhere from 5-150 lbs. of resistance during a workout.

MULTI-FUNCTIONAL - The Force serves as a multi-functional workout tool that activates different muscle groups and can be used for toning, core, sled-push, sled-pull, sprints, and anaerobic endurance.



NON-MOTORIZED & LOAD RESISTANCE BRAKING SYSTEM

“

The main reason I like to use the WOODWAY FORCE is because you can use it for any fitness level - from weight loss to rehabilitation to elite athlete. That flexibility makes it really useful, plus you get the best workout at any of those levels.

”

*Paul Robbins
Metabolic Specialist*



TREADMILL SPECIFICATIONS

MOTORIZED TREADMILLS


- Standard Feature
- Optional Feature



	4FRONT	MERCURY	PATH	PRO	PRO XL	ELG
USER INTERFACE	Coded/Non-Coded Polar Heart Rate Pick-up	●	●	●	●	●
	ANT+ Heart Rate Pick-up	●		●	●	
	USB Power Supply	●		●	●	
	Touch Grip Heart Rate Pick-up	●	●	●	●	●
	LED Group Training Display	●	●	●	●	○
	Personal Trainer Display Board	○	○	○	○	●
	19" LCD HDTV	○	○	○	○	○
		Embedded 19"	Add on Screen	Add on Screen	Embedded 19"	Add on Screen
	ProSmart Touchscreen	○			○	○
	RS 232 Serial Interface	○	○	○	○	○
	CSAFE Communication Compatible	●	●	●	●	●
SPECIFICATIONS	Wireless Remote	○	○	○	○	○
	PT Pro Software	○	○	○	○	○
	Running Surface Dimensions	22" W x 68" L (55 x 173 cm)	17" W x 68" L (43 x 173 cm)	22" W x 52" L (55 x 132 cm)	27" W x 68" L (70 x 173 cm)	27" W x 88" L (70 x 224cm)
	Standard Speed	0 - 12.5 mph (0 - 20 km/h)	0 - 11 mph (0 - 18 km/h)	0 - 11 mph (0 - 18 km/h)	0 - 15 mph (0 - 24 km/h)	0 - 15 mph (0 - 24 km/h)
	Optional Speed Upgrades	0-15 mph (0-24 km/h) 0-16.5 mph (0-26 km/h) 0-18 mph (0-29 km/h)	0-15 mph (0-24 km/h) 0-16.5 mph (0-26 km/h) 0-18 mph (0-29 km/h)	0 - 15 mph (0 - 24 km/h)	0 - 16.5 mph (0 - 26 km/h)	
	Standard Incline	0 - 15%	0 - 15%	0 - 15%	0 - 25% or -3 - +25%	0 - 25% or -3 - +25%
	Optional Incline Upgrades	0 - 25% or -3 - +25%	0 - 25% or -3 - +25%			
	Reverse	○	○	○	○	○
	115 Vac 20 Amp	●	●	●		
	208/230 Vac 20 Amp	○	○	○	●	
	208/230 Vac 30 Amp					●
	Hospital Grade Circuitry	○	○	○	○	
	Efficient AC Brushless Servo Motor	●	●	●	●	●
	Warranty	5 Year Drive, Motor, & Belt 3 Year All Components 1 Year Labor	5 Year Drive, Motor, & Belt 3 Year All Components 1 Year Labor	5 Year Drive, Motor, & Belt 3 Year All Components 1 Year Labor	5 Year Drive, Motor, & Belt 3 Year All Components 1 Year Labor	5 Year Drive, Motor, & Belt 3 Year All Components 1 Year Labor


* Speeds of 16.5, 18, and 25 mph require a dedicated 208/230 Vac 20 Amp electrical outlet.

NON - MOTORIZED TREADMILLS

					
		● Standard Feature ○ Optional Feature			
		CURVE	CURVE TRAINER	CURVE XL	FORCE
USER INTERFACE	Coded/Non-Coded Polar Heart Rate Pick-up	●	●	●	●
	ANT+ Heart Rate Pick-up				●
	USB Power Supply				●
	Touch Grip Heart Rate Pick-up	NA	NA	NA	●
	LCD Readout Display	●	●	●	Force Personal Trainer LED Display
SPECIFICATIONS	CSAFE Communication Compatible				●
	1.5 Software	○	○	○	○
	3.0 Software	○			○
	Running Surface Dimensions	17" W x 67" L (43 x 170 cm)	17" W x 67" L (43 x 170 cm)	22" W x 86" L (56 x 218 cm)	22" W x 68" L (55 x 173 cm)
	Width	33" (84 cm)	33" (84 cm)	38" (97 cm)	35" (88 cm)
	Length	70" (178 cm)	73" (185 cm)	90" (229 cm)	97" (246 cm)
	Height	77" (196 cm)	67" (170 cm)	75" (191 cm)	88" (224 cm)
	Weight	355 lb. (161 kg.)	350 lb. (159 kg.)	550 lb. (250 kg.)	560 lb. (255 kg.)
	User Weight Capacity	Running 400 lb. Walking 800 lb.	Running 400 lb. Walking 800 lb.	Running 400 lb. Walking 800 lb.	Running 400 lb. Walking 800 lb.
	Self-propelled/Unlimited Speed	●	●	●	●*
	Reverse	NA	NA	NA	
	Electro-Magnetic Brake *		○*		●
	115 Vac 20 Amp		○*		●
	208/230 Vac 20 Amp		○		○
	Hospital Grade Circuitry				○
	Warranty	10 Year Frame & Belt 3 Year All Components 2 Year Battery Display 1 Year Labor	10 Year Frame & Belt 3 Year All Components 2 Year Battery Display 1 Year Labor	5 Year Belt 3 Year All Components 2 Year Battery Display 1 Year Labor	3 Year All Components 1 Year Labor

* Electro-Magnetic Brake requires 115 Vac 20 Amp dedicated electrical outlet.

SKATING TREADMILL

		
		<div><div>● Standard Feature</div><div>○ Optional Feature</div></div>
		BLADE
USER INTERFACE	Personal Trainer Display	●
	RS 232 Serial Interface	○
	CSAFE Communication Compatible	●
	Wireless Remote	○
	PT Pro Software	○
SPECIFICATIONS	Skating Surface Dimensions	94" W x 83" L (239 x 211 cm)
	Width	115" (292 cm)
	Length	96" (244 cm)
	Handrail Height	38"-55" (97-140 cm)
	Gantry Height	131" (333 cm)
	Weight	3,000 lb. (1361 kg.)
	Speed	0 - 16 mph (0 - 25.7 km/h)
	Incline	-5 - +35%
	Reverse	0 - 5 mph (0 - 8 km/h)
	Power Supply	208/230 Vac 30 Amp Power Supply **Dedicated Circuit & NEMA L6-30R Outlet Receptacle Required
	Warranty	3 Year Motor 3 Year Parts (Excludes Skating Surface) 1 Year Labor

For The Long Run®
WOODWAY®

WOODWAY WORLD HEADQUARTERS

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